

5 Killer Strategies To Expand Your Organic Reach That Facebook Prays You'll Never Discover!



Harlan D. Kilstein
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Once upon a time, there was a Social Media company and businesses could build pages there to promote their companies.

The Social Media company told these companies, if you want to get your message out, get more people to like your pages and they will see your message.

But the evil Prince of Wall Street came in and said, "Fee Fie Fo Fum, Give Us Your Money."

So the Social Media company stopped showing posts to people who liked your pages.

Like the highwaymen of yore, they parked on the roadside and would not let anyone pass unless they paid.

And all of the people were sore and angry.

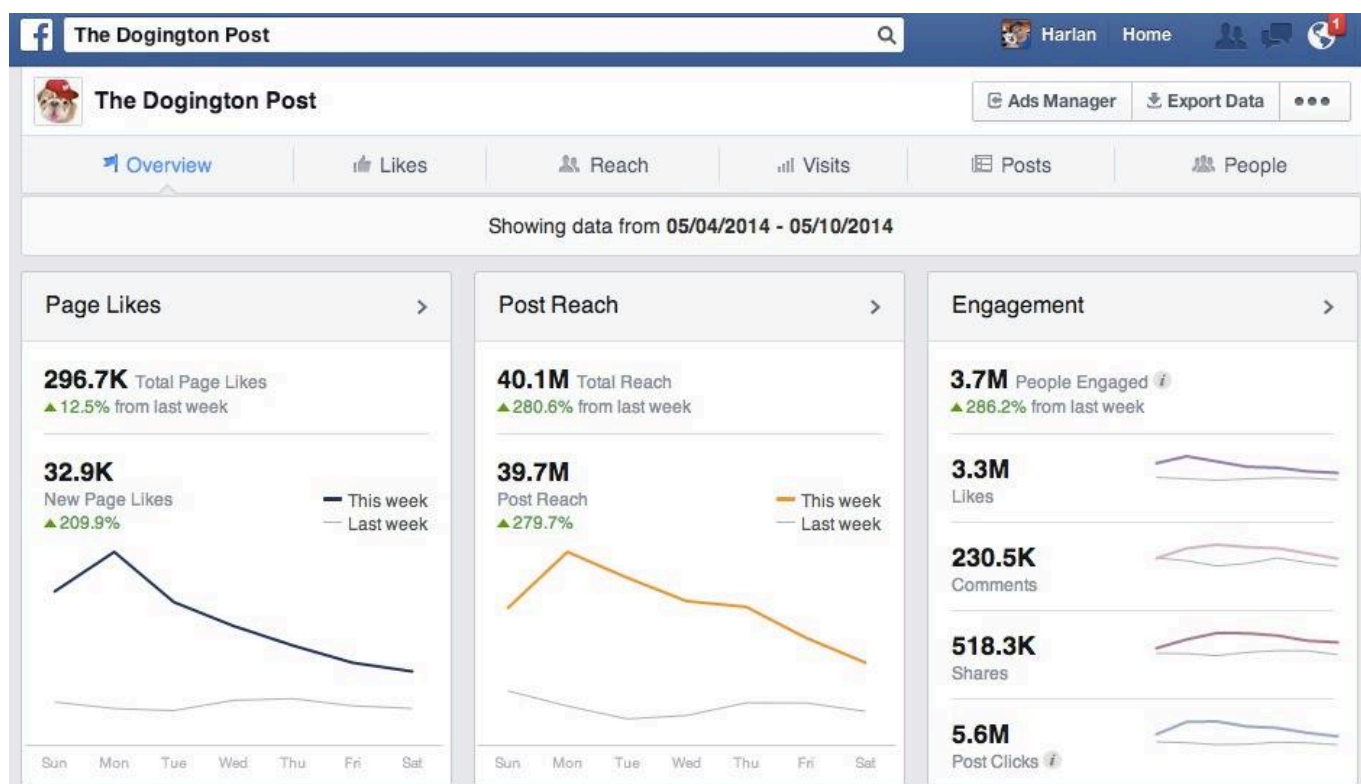
"Oh Social Media company. How can you do this?"

But the Social Media company said, "Fee Fie Fo Fum, To Trust Us You Must Be Dumb."

**Then arose a Knight who said, "I shall slay this highway man by the roadside."
And he issued the report you are reading saying: "Go Forth And Pay No More."**



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The photo you see is from the day we broke Facebook. Our posts reached over 40 million people. 5.6 million people clicked on our links.

It took a lot of hard work from the team at <http://facebook.com/dogingtonpost> to achieve this but we saw the writing on the wall.

Within days, our post reach and clicks plummeted. As I told Facebook, it's hard to get engagement and involvement on posts when no one sees them.

This report will share FIVE KILLER TECHNIQUES that will boost your organic reach – without paying for it.

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Technique Number One:

The canned question:

Most users of Facebook are using their phones and tablets. It's hard for them to do anything other than "Like" a post. But comments and sharing don't happen easily on Mobile devices. So this technique literally FORCES people to respond.

Choose a passionate topic and give people a choice of response:



We had 1,870 comments on this post.

Of course, we aren't the only one who use this technique. Check out this page:

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<http://facebook.com/winwithhillary>

BENGHAZI MASTERMIND CAPTURED: NO SHOTS FIRED

BIN LADEN KILLED: NO AMERICAN CASUALTIES

SYRIA GIVES UP ALL CHEMICAL WEAPONS: NO SHOTS FIRED

IRAN AGREES TO NUCLEAR INSPECTIONS: NO SHOTS FIRED

NOW, THAT'S HOW YOU SUPPORT THE TROOPS, BY ACCOMPLISHING MISSIONS WITHOUT MAKING THEM CASUALTIES. GREAT JOB PRESIDENT OBAMA!

Do you support President Obama's smart, small and effective tactics, or do you want more war and more invasions, per GOP?
O = I support President Obama's approach
GOP = The GOP is right, war is the answer

2016 Winwithhillary
Yesterday

Do you support President Obama's smart, small and effective tactics, or do you want more war and more invasions, per GOP?
O = I support President Obama's approach
GOP = The GOP is right, war is the answer

Tag Photo Add Location Edit

Like · Comment · Share

Yvonne Nelson, Brentwoods Top Comments
Jason, Velvet Moore Preuit and 1,827 others like this.

704 shares

Bill Martino President Obama's approach is far better than sending young men and women into harms way. The GOP thinking is stuck in the past.
Like · Reply · 143 · Yesterday at 10:07am
2 Replies

Lisa Marie Petrie Love President Obama..
Like · Reply · 110 · Yesterday at 10:07am

Write a reply...

Tom Thomas My guess, history well see our commander and chief as truly an American hero. Legislator's in the GOP will go down as Greed Over Progress.
Write a comment...

1827 Likes. 704 Shares. 775 comments.

That page uses NO PROMOTED POSTS and gets high engagement. Study it well because they are doing Facebook right.

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Technique Number Two:

This is a variation of the previous technique except without the photo.

You can even use this technique without the photo and it still works!

Check out these two posts blasting our reach far beyond what Facebook had planned!

**The Dogington Post**
Posted by Harlan Kilstein [?] · May 23

How many people have had more than one fur kid in their lives?
Y= Yes I've had more than one.
N= No I've had only one.

Like · Comment · Share 839 938 20 Shares

45,312 people reached [Boost Post](#)

**The Dogington Post**
Posted by Harlan Kilstein [?] · May 22

If a police officer kills a dog without cause in the line of duty should he be fired and disciplined?

Y=Yes. If no one's life was in danger it is inexcusable to kill a dog.
N=No. A police office should be exempt from prosecution.

Like · Comment · Share 619 1,772 58 Shares

64,288 people reached [Boost Post](#)

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Technique Three: The Wrong Content

Many people spend their time finding the RIGHT content to post to their Facebook pages. They set up content funnels because Facebook says you should post relevant content.

WRONG.

Check out this technique.

<https://www.facebook.com/petflow>

This is a company that sells PET FOOD. But many of the posts have NOTHING to do with pets or pet food. They are like bait posts.

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PetFlow - Pet Food Delivery shared a link.
7 hours ago

This is beyond words.



An Artist Drew The Same Person Twice. The Second Drawing Shocked Me!
blog.petflow.com

In this remarkable video clip by Dove, a sketch artist set out to draw two portraits: One portrait was drawn from descriptions women gave of their own faces, and another portrait was drawn from descriptions...

Like · Comment · Share

3,902 Shares

4,744 people like this.

Top Comments ▾



Write a comment...



Mary Larney I teared up when I watched this.

Like · Reply · 65 · 7 hours ago

9 Replies · 13 minutes ago



Linda Fink Wow...Very insightfull!

Like · Reply · 35 · 7 hours ago

View more comments

2 of 332

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Check out the last visible comment on this post.

 PetFlow - Pet Food Delivery shared a link.
12 hours ago

He's only 11, but this kid's moves are unbelievable. You need to see this unexplainable performance...



This 11-Year-Old's Performance Is Out Of Control! No One Saw It Coming.
blog.petflow.com

Aidan Davis may only be 11 years old in this video, but he's a true lady killer with his dance moves! Aidan appeared on Britain's Got Talent and blew everyone away with his hip-hop routine to "Apple..."

Like · Comment · Share 1,520 Shares

3,341 people like this. Top Comments

 Write a comment... 

 Donna Rogers I agree with Cym Camille-Mitch. but as for this video, the fellow would look better if he would pull his pants up.
Like · Reply · 16 · 9 hours ago

 Cym Camille Coffman-Mitch what do any of these videos have to do with pets? isn't this a pet page?
Like · Reply · 13 · 11 hours ago

6 Replies · 2 hours ago

 View more comments 2 of 198

But this technique works big time. They have 2.6 million likes and their reach is 2.7 million. With 162,000 fans added in the past week!

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Again they are not the only ones to do this.

Godvine probably invented this technique.

<https://www.facebook.com/GodVine>

It's all about sharing religious thoughts and spirituality? Wrong!



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Most of their posts generally look like this:

GodVine shared a link.
June 28

*** MOST POPULAR - MUST SEE***

This soldier could barely get out the first note.

But once he did no one was left in their seats! 😊



This Soldier Sang to Overcome The Fear Of Battle. And Now The Judges Can't Even Stay In Their Seats!
www.godvine.com

This soldier used to sing to help forget the fear and danger of battle. But now he's facing another fear and just wait until you see the judge's reaction to his performance!

Like · Comment · Share 10,912 Shares

26,129 people like this. Top Comments -

Write a comment...

Trina L. Hayman Watched him and was humbled by the fact a soldier who's seen war and destruction could still be as sweet and shy as him. Never mind he has a great voice God gave him to be the calm in the storm. Hope he goes far
Like · Reply · 878 · June 28 at 7:59am

7 Replies

Ginni Marie Totally agree with Trina L. Hayman A GODSEND for all to appreciate and love
Like · Reply · 363 · June 28 at 8:01am

View more comments 2 of 1,080

So it just may be that the WRONG content (which is Viral) is what you should be sharing!

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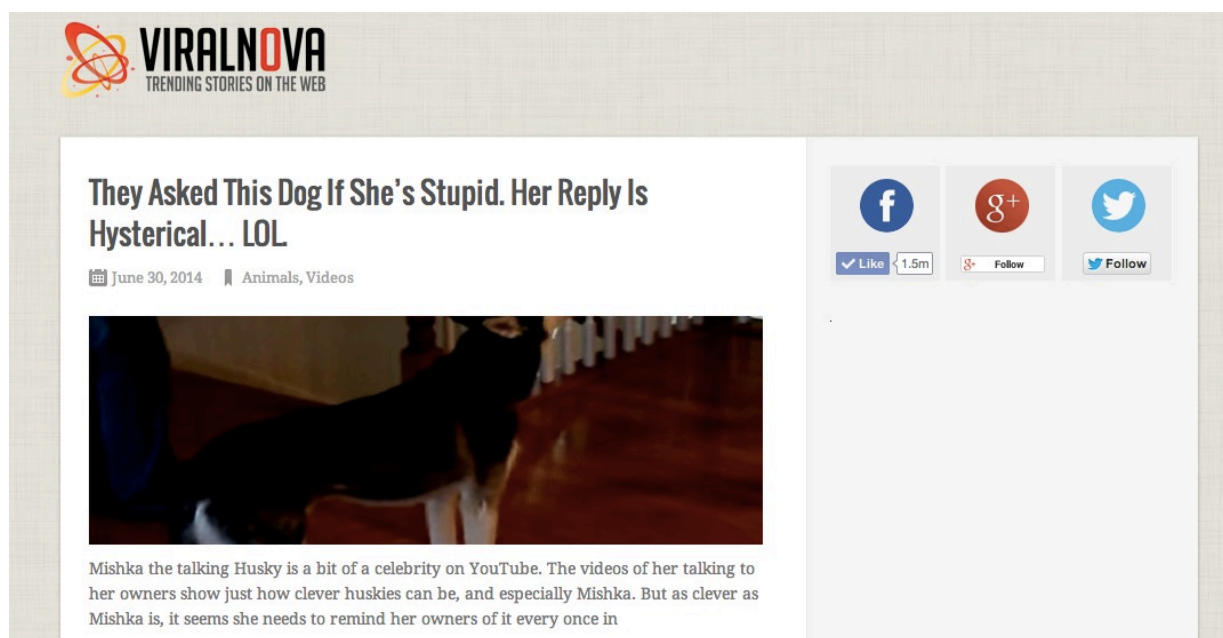
Technique Number Four:

This technique is the Click Bait Headline. This technique was popularized by Viral Nova.

Pay attention because I've actually done a great deal of work for you. There's an incredible special offer coming.

In fact, you may think this report is incredible...but what you are about to discover will simply blow you away.

<http://www.viralnova.com/>



They use the click bait headline. Yes you've seen it all over Facebook. And people say it's annoying and doesn't work.

But it does. People can't help themselves from clicking these headlines. And the proof?

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Look at these Alexa numbers!



They are getting massive traffic from Facebook to their site. Yeah, I know. Facebook doesn't want traffic to leave Facebook....but it works.



So, want to know how to get headlines like Viral Nova's. What If I just flat out **GAVE YOU** more than a thousand Viral Nova headlines for free.

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No opt-in. Just go here right now and download it.

<http://kilstein.com/viral-nova-headlines>

Adapt them to your site.

And tell a friend about it.

And they'll tell their friends...

Get my point?

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Technique Number Five:

The Controversy Technique – if you use this technique regularly, you are hereby awarded the Brass Balls Award. Because the poop is going to fly.

People will comment. People will insult. People will comment on peoples's comments. People will engage in verbal fisticuffs.

And you just watch.

So here's a hint. Post something about President Obama, Rush Limbaugh, Hillary Clinton, or any other polarizing figure.

So on the DogingtonPost, I'd do: If Hillary Clinton is elected, what breed should she have as the First Dog?

As a matter of fact, that seemed like such a splendid idea, I just posted it. Can't wait! And seconds after posting, it's working! Best comment so far: One with rabies and hopefully it kills her!

The actual post appears on the next page!

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The Dogington Post

Posted by Harlan Kilstein [?] · about an hour ago

If Hillary Clinton is elected President in 2016, what breed should she choose for First Dog?



Like · Comment · Share

18 Shares

117 people like this.

Top Comments ·



Write a comment...



Beth Walsh Please! Don't inflict her on an innocent dog.

Like · Reply · 63 · about an hour ago



Catherine Cummings A retriever, to bring Bill back when he strays lol.

Like · Reply · 42 · about an hour ago

4 Replies · 27 minutes ago

View more comments

2 of 349

14,208 people reached

Boost Post

Get my point? 349 comments in an hour? We FORCED Facebook to give us massive organic reach.

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Here's a great photo meme for the controversy model:

OWNER SURRENDERS

Thought your dog would be adopted into a loving family?

Think again.

Chances of that happening is one in hundred.



Still like the odds your dog will wind up on the euthinsia list?

Notice the misspelling (not my post). It won't affect the response.

Find out the juiciest most controversial issue in your niche and post about it – repeatedly.

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Watch your engagement soar.

These strategies are designed to help you grow your organic reach.

Facebook says organic reach is dead.

It reminds me of the Monty Python dead parrot routine.

It's not dead. It's just resting.

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